CARLDIG-South Steering Committee Meeting

Friday, January 29, 2021 10:00am – 12:00pm

Agenda

- 1. Introductions/Announcements
 - a. Mario Macias, VP of CARL
 - i. Website: we are in the process of acquiring a new website platform
 - 1. Interest groups should be pushed to use this new product/portal
- 2. Approval of minutes from September 04, 2020 meeting
 - a. Motion to approve with name corrections, all agreed
- 3. Officers for 2021
 - a. Induction of Chair, Meghan Kwast
 - b. Vice-Chair/Chair-Elect
 - i. No online nominations submitted, Norma Durian nominated
 - c. Secretary, Leanna Pagano
 - i. No online nominations submitted, Leanna Pagano continuing
 - d. Webmaster/Publicity Officer
 - No online nominations submitted, Tim Ream and Annette Young continuing
 - 1. Corrie may assist in 2022 with Annette.
 - e. Registrar
 - i. No online nominations submitted
 - 1. This person would be the primary contact for the hosting institution
- 4. Fall 2020 Program Wrap-Up
 - a. Discussion of Fall 2020 program *Authentic reference: Advocacy and support for our communities and ourselves*
 - i. Review results and comments from program evaluation (Meghan)
 - 1. Largely rave reviews!
 - 2. Limited concerns that we deviated too far from our objectives reference issues and discussion
 - a. Many of these comments came from public librarians
 - b. Remind ourselves that "academic library" is in CARL
 - 3. Some of our lighting rounds could have been feature-length
 - a. Consider transitioning to 20 minute presentations? Get a happy spot of not too short and not too long
 - 4. Consistent request for more breakout group time
 - ii. Any feedback or thoughts from planning committee
 - 1. If we do in-person, offer an online portion as well

- a. How do we justify charging people to watch vs. those attending in person.
- 5. Fall 2021 Program Planning
 - a. Potential dates and locations
 - b. Program format
 - i. In-person
 - 1. Consider in-person for socialization opportunities
 - 2. Cost will be related to cost of food
 - 3. Can reach out to Mary-Michelle at UCSB, if we decide to do an inperson program
 - a. It would be a good opportunity to do a program further South
 - ii. Zoom
 - 1. Exclude "extras", socialization & Q&A. Only have access to the presentation
 - 2. Have a tiered online experience
 - a. Free (live stream via YouTube)
 - i. Non-participatory
 - b. Small/reduced fee (actual Zoom link)
 - i. Interactive
 - iii. Send a poll to see if people can/would attend an in-person program
 - 1. If majority is online, let's save time and go online
 - iv. Wait and see what happens with the pandemic
 - 1. Decide at the April meeting if we want to poll and decide format
 - v. Potentially partner with SCIL (Southern California Instruction Librarians)
 - c. Potential themes
 - Suggestions from 2020 feedback: something introspective, libraries within Guided Pathways Project, data capture for decision making, Reference fails/lessons learned, virtual/embedded reference (X3), organization structures, student workers in reference, organizational change, library dysfunction
 - Library dysfunction, can be hard to do if they're currently at the library
 - 2. Analytics would be great for assessment purposes
 - a. How to make assessment work with actionable outcomes
 - b. Assessment fails
 - i. Lack of outreach and advocacy
 - c. How to make assessment work for you!
 - ii. Think about this and come back to topic at our next meeting
- 6. Fieldtrips
 - a. Virtual options / what would it look like

- i. Click-and-go together!
- ii. Send a list of links of cool places to visit
- iii. Do a Social Happy Hour?
- b. In-person?
 - i. Might be too early for an in-person meeting
 - ii. Huntington Library Gardens?
- 7. Arrangements for next meeting (March)
 - a. Friday, April 9th @ 10 am
- 8. Reference topics discussion
 - a. What's happening on your campus? (pandemic, election, etc.)
 - i. Christal: Reference Task Groups
 - 1. Virtual reference
 - 2. Reference is MORE than just customer service, we're helping them to be empowered to do it themselves
 - b. What is reference?
 - i. RUSA Town Hall: http://www.ala.org/rusa/rusa-town-halls
 - ii. Reference vs. Instruction
 - 1. How do we assess the work?
 - iii. RUSA: NEVER include directional questions as a reference question
 - These questions are not using a system for advanced interpretation
 - iv. Reference is really broad because it looks/works differently
- 9. Questions from Mario
 - a. Is there a transition for interest group leaders?
 - i. Yes, transitions are occurring this meeting (January 2021).
- 10. Adjournment