

Carldig-S Fall 2020 Program

# Poe-tential Game Changer: A scalable, equitable embedded librarian model

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# Hello!



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**Before there was Poe  
(Phase 1)**

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Fall 2016

Ask a Librarian  
(Moodle)

## Course Information/Help

-  [English 475 Syllabus](#)
-  [Stamp Sheet \(Language Success Ce](#)
-  [Questions/Concerns](#)
-  [SI Forum and Announcements](#)

## New!

-  [Ask a Librarian!](#)
-  [How to Access Chaffey Databases!](#)
-  [News forum](#)

### Resources:

-  [OBOC Events--Class Requirement](#)
-  [Remind.com Signup](#)

## Ask a Librarian!

This is a forum in which you can ask Chaffey College Librarian Annette research in the Chaffey College databases. Annette is friendly and know anything! This is Annette:



[Add a new discussion topic](#)

Discussion	Started by	Replies
<a href="#">I need help</a>		1
<a href="#">Hello!</a>	 <a href="#">Annette Young</a>	0
<a href="#">need help</a>		1










Spring 2017

Discussion

Topics /

Moment of

Need

Discussion	Started by		Replies	
Thank you / Survey		Annette Young	0	Mon, 17 6
Website citation		<b>Deanna Barron</b>	1	Mon, 10 6
Scholarly/Peer-reviewed Articles		Annette Young	2	Mon, 1
The annotated bibliography is almost due... have you done your research yet?		Annette Young	6	Mon, 10 6
O*net, Occupational Outlook Handbook, & Vocational Studies Complete		Annette Young	0	Wed, 5 6
Citation help and avoiding plagiarism		Annette Young	0	Mon,
Database access & search tips (and a little shout-out to websites)		Annette Young	0	Thu, 8 Se
Thank you!		Annette Young	0	Tue, 6 S
Hello!		Annette Young	0	Mon, 2

Fall 2017

Develop Poe  
/ Canvas

 Ask Poe, the Panther Librarian: Thank you!

[All Sections](#)



 Ask Poe, the Panther Librarian: Research help reminder

[All Sections](#)



 Ask Poe, the Panther Librarian: Career resources

[All Sections](#)



 Ask Poe, the Panther Librarian: Web research & evaluation

[All Sections](#)



 Ask Poe, the Panther Librarian: Fake news

[All Sections](#)



 Ask Poe, the Panther Librarian: Citation help and avoiding plagia...

[All Sections](#)



 Ask Poe, the Panther Librarian: Scholarly vs. popular resources

[All Sections](#)



 Ask Poe, the Panther Librarian: Database Access & Search Tips

[All Sections](#)



 Ask Poe, the Panther Librarian: Picking a topic



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# What is Poe? (Phase 2)

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# WHO is Poe?



## Embedded Librarian mascot

- POE = Panther Online Education
  - Scalability- more librarian moderators, a single avatar
  - Wider coverage- librarians will respond during open library hours
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# WHY is Poe?



## Branding

- Unified branding experience
- More marketable/memorable-  
Faculty and students will more  
easily identify and remember  
library services

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# WHY is Poe?



## Student Experience

- Helps alleviate Library Anxiety- less intimidating interactions
  - More consistent instruction, more consistent experiences
  - Equity- consistent instruction for all students
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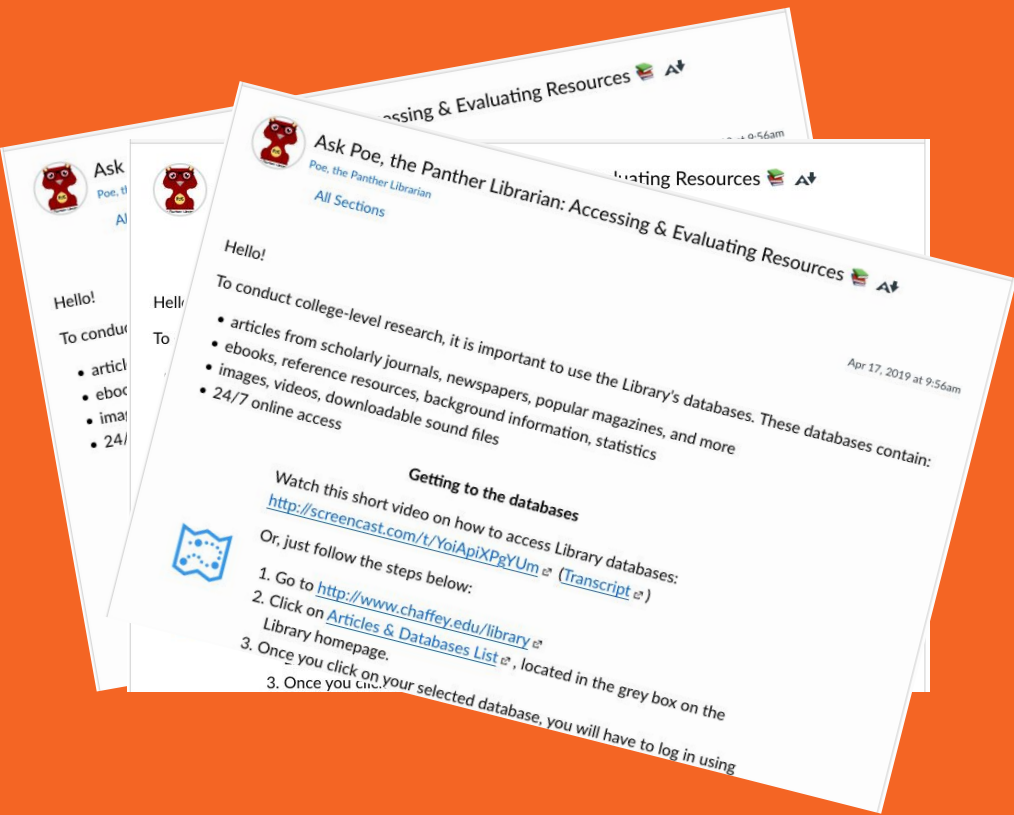


# Evolution of Poe (Phase 3)

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# 11 Discussion Posts

- Meet Poe
- Picking a Topic
- Database Access & Search Tips
- Finding and Evaluating Scholarly Sources
- Web Research & Evaluation
- Citation help and avoiding plagiarism
- Fake News
- Career Resources
- Research help reminder
- Your assignment is almost due Have you done your research yet?
- Thank you post





Hello Panthers!

Please review the steps listed in the guide below and **reply** to this discussion if you have questions about your research projects. Looking forward to assisting you.

Poe, the Panther Librarian

## Research with Library Resources (ENGLISH, Picklesimer)

**Step 1- Introduction**

Step 2- Picking a topic TUTORIAL

Step 3- Finding and evaluating scholarly sources TUTORIAL

Step 4- Citing Sources and Avoiding Plagiarism TUTORIAL

Step 5- Intro to library databases TUTORIAL

Step 6- Research for your assignment

Step 7- YOU GOT THIS!!

### Meet Poe the Panther Librarian

**Welcome!**



I'm Poe, your virtual Panther Librarian! I'm here to help you with the research you will have to do for your upcoming assignments. I will be available to you throughout the semester- just add a comment to this discussion post. and I will answer your questions.

## Single Library Module

- Embedded Libguides page
- Discussion post
- Tutorials



Hello Panthers!

Please review the steps listed in the guide below and **reply** to this discussion if you have questions about your research projects. Looking forward to assisting you.

Poe, the Panther Librarian

#### Picking a Topic tutorial

### Picking A Topic Tutorial



Welcome!

This tutorial will help you with Picking a Topic. Have you ever been given an assignment where you get to choose the topic? Sometimes it can be an overwhelming process! Here are a few time-saving tips to help you get started with your assignment.

Begin

[<< Previous: Step 1- Introduction](#)

[Next: Step 3- Finding and evaluating scholarly sources TUTORIAL >>](#)

## 5 Core Tutorials

- Picking a Topic
- Evaluating Websites
- Finding and Evaluating Scholarly Articles
- Using Library Databases
- Citing Sources & Avoiding Plagiarism



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# Impact of Poe

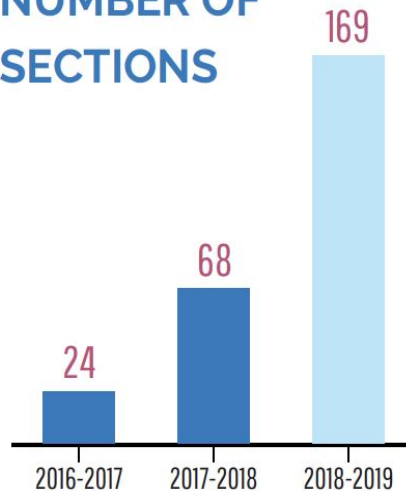
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# Impact of Poe

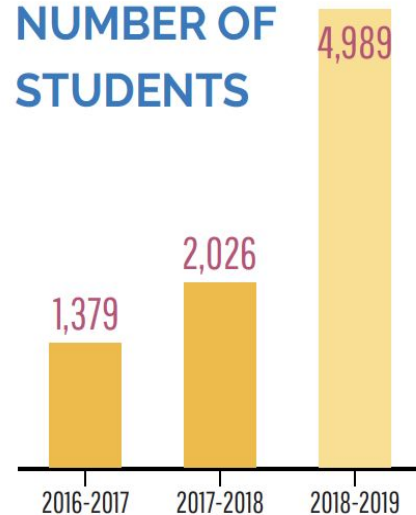
NUMBER OF  
SECTIONS



**604%**

INCREASE  
2016-2019

NUMBER OF  
STUDENTS



**262%**

INCREASE  
2016-2019

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# Student Feedback

"This post was helpful because now I know that someone can help me Get to my goal."

"I am excited to use Poe whenever I have a question and will look forward to utilizing the material Poe can provide!"

"Thank you poe, thanks to the introduction I now have a better understanding of what tools I have and how to use these tools to my advantage."

"Thank you for the assistance and the helpful tutorials on how to use the library more."

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# Instructor Feedback

“This is a great resource for my students without having to go outside Canvas.”

"My students responded well to Poe, so I'm adding Poe again this semester."

“This whole series is so great for my class! Thank you again for all the work that you do for the students. They are always lacking in good research and I saw their term paper references improve with this library program!!!!”

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# Measuring Success

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# Measuring Success

Phase 1 - Pre/Post surveys



Phase 2 - Survey in each discussion post



Was this post helpful?



Phase 3 - Interactive tutorials  
with validation



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# How to Poe



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# How to Poe.



## Ready, set.... Poe!

- Assess if this is right for your library? For your institution?
  - Customize it for your institution.
  - Collaborate with classroom faculty,
  - No libguides? No problem.
-

# Resources Designed for Classroom Faculty

## ASK POE, THE PANTHER LIBRARIAN



Who is Poe, the Panther Librarian?  
Poe is a team of librarians, embedded directly in your Canvas page, who will answer all of your student's research questions while providing the following content in the following steps:

- STEP 1 - Introduction:** How to access library resources and contact librarians
- STEP 2 - Picking a topic:** Interactive tutorial on picking a topic and developing keywords
- STEP 3 - Finding & evaluating scholarly sources:** Interactive tutorial on scholarly sources
- STEP 4 - Intro to library databases:** Interactive tutorial on accessing library databases
- STEP 5 - Research for your assignment:** Customized or general library video and content
- STEP 6 - YOU GOT THIS!!!** Encouraging reminders and contacts

Visit  
<http://libguides.chaffey.edu/instruction>  
for more information.

✉ [library@chaffey.edu](mailto:library@chaffey.edu)



canvas



[library@chaffey.edu](mailto:library@chaffey.edu)

**STEP 2: How to publish discussions & integrate Poe Panther**  
Posts will automatically be added, unpublished (unless you request otherwise):



Not published → students will not see this post  
as the icon:

your Canvas Course Page

people" then "+People".

Select the "Librarian" role and click "Next".

firm. You're all set!

Last Activity Total Activity

C How to Add Poe, the Panther Librarian

Watch later Share

## HOW TO ADD

## POE, THE PANTHER LIBRARIAN IN YOUR COURSES



<https://youtu.be/CAhCnSJnQTc>



# Resources Designed for Librarians / Poe Training Guide

[Home](#)[Chat](#)[Course Materials](#)

## ▼ How to Guide

### For Librarians:

[Poe, the Panther Librarian: A How to Guide](#)[Online Instruction Statistics](#)

### For Faculty:

[How to Add Poe, the Panther Librarian, in Your Courses VIDEO](#)[Email Templates for Faculty](#)

## ▼ Sample Discussion Posts

The icon for Fall 2020 semester is 

### By Discipline:

[Ask Poe, the Panther Librarian: Research with Library Resources](#)

### Customized Assignment:

[Ask Poe, the Panther Librarian: Research with Library Resources](#)

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# Questions?



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**Annette Young** / ayoung@cypresscollege.edu

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## References

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### Library Anxiety:

- [Ask a Catbrarian: Marketing Library Services Using a Cat](#)
- [Use of Anthropomorphic Brand Mascots for Student Motivation and Engagement: A Promotional Case Study With Pablo the Penguin at the University of Portsmouth Library](#)

[Template of How to Poe using LibGuides](#)

[Library Tutorials Links](#)

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