

Embedding librarians in the educational opportunity program: Transliteracy outreach to disadvantaged students

By Christina Mune
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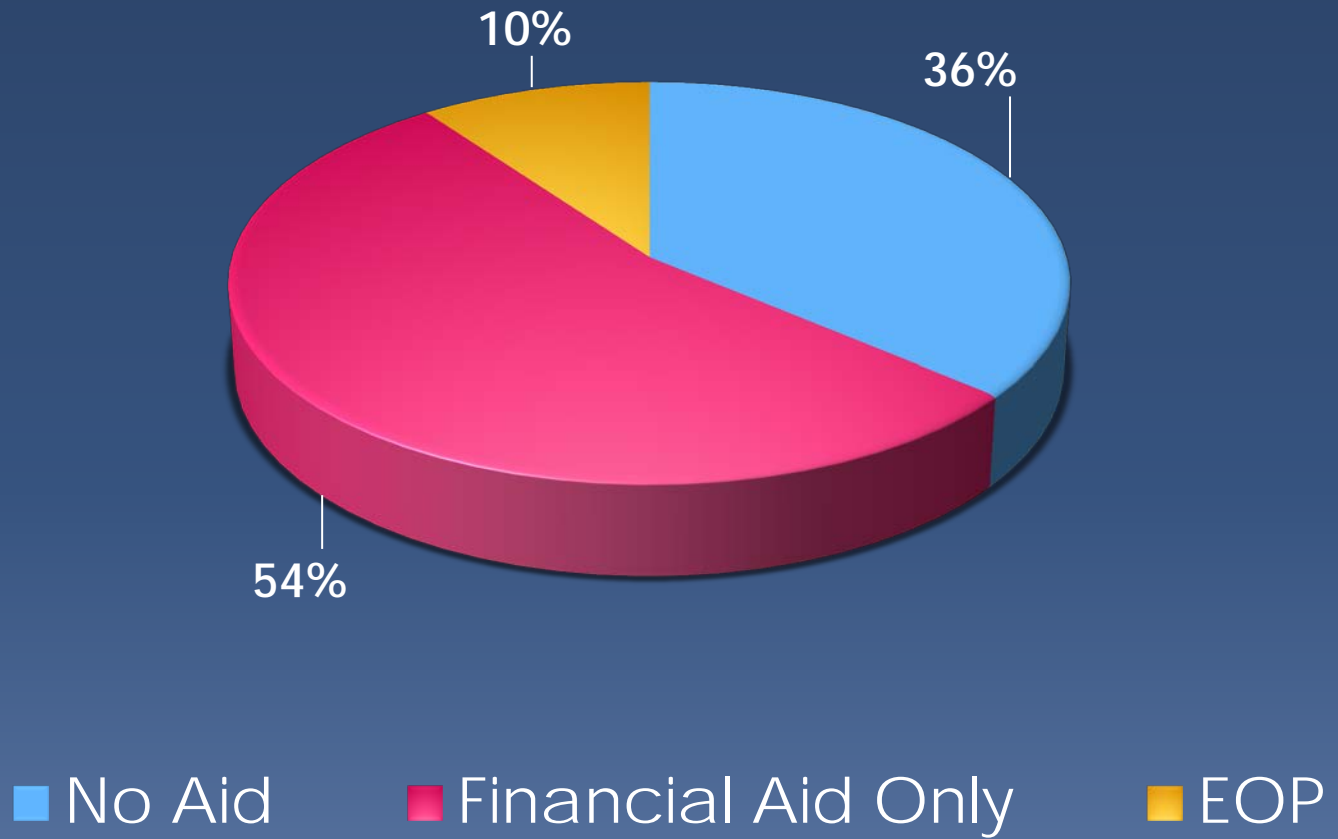
I WONDER IF THE VERY
EDUCATIONAL INSTITUTIONS THEY
ARE ATTENDING ARE FAILING THEM,
BY NOT LISTENING TO THEIR NEEDS
AND UTILIZING THEIR BODIES AS A
WAY TO GENERATE FINANCIAL
SUPPORT FOR THE SCHOOL WITHOUT
PROVIDING THE APPROPRIATE
SOCIAL SUPPORT FOR THE STUDENTS.

LANHAM, LAURINA JANE, "BEATING THE ODDS? AN ANALYSIS OF DIALECTICAL TENSIONS
EXPERIENCED BY FIRST GENERATION COLLEGE STUDENTS" (2012). MASTER'S THESES.



- First Generation
- Low Income
- Between 1500-2500 a term
- Only started tracking Fall 2009
- 3rd highest CSU (by the #s)
- 32 special admits 2011-2012

EDUCATIONAL OPPORTUNITY PROGRAM



WHAT THE LIBRARY HAS TO OFFER



- Safe, quiet spaces to study
- Diverse group of people with relatable experiences
- Online 24/7 resources
- Transliteracy

TRANSLITERACY:

The ability to read, write and interact across a range of platforms, tools and media ... through handwriting, print, TV, radio and films, to digital social networks.

WHAT THE LIBRARY HAS TO OFFER

Fall 2012

- Library Guides, Resources and Reserves
 - ✓ Research Guides
 - ✓ 24/7 database access
 - ✓ Google Scholar
 - ✓ RefWorks
 - ✓ Course Reserves
 - ✓ eBooks as textbooks

WHAT THE LIBRARY HAS TO OFFER

Fall 2012

- Library Guides, Resources and Reserves
- Managing Assignment and Citations
 - ✓ Assignment Calculator
 - ✓ Finding Topics
 - ✓ Finding eResources
 - ✓ RefWorks
 - ✓ OWL
 - ✓ Avoiding plagiarism

WHAT THE LIBRARY HAS TO OFFER

Fall 2012

- Library Guides, Resources and Reserves
- Managing Assignment and Citations
- Managing Your Online Presence
 - ✓ Why?
 - ✓ Facebook
 - ✓ LinkedIn
 - ✓ Google & Search Engine Optimization

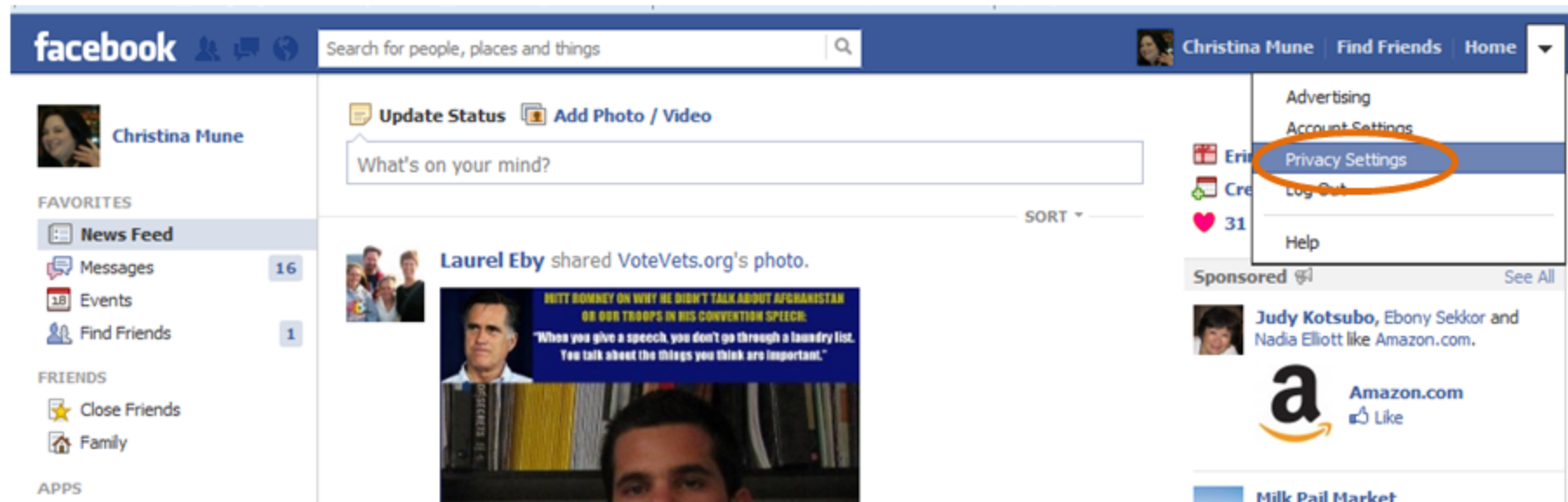
Why should I manage my online presence?

Surveys say:

- ✓ 50% of employers use internet searches to screen applicants
20% of applicants are excluded due to results
- ✓ 55% of potential employers check Facebook before making a hiring decisions
35% rejected candidates based on their profiles
- ✓ 55% of employers search for candidates on LinkedIn
200,000 college students join every month

take control of

facebook®



Privacy Settings



- ✓ Control who sees your posts
- ✓ Timeline and Tagging = review posts and pics you're tagged in before they go public
- ✓ Restrict who views old posts



Network Yourself A Job

Fix your Google results

Do Search Engine Optimization (i.e. hide your digital dirt)

- ✓ Post PowerPoints to  slideshare Present Yourself
- ✓ Post video presentations on  YouTube
- ✓ Use  WORDPRESS.COM to blog about topics that interest you
- ✓ Create a  twitter account related to school or professional interests – your major, a student group, current issue.

SURVEY SAYS ...

- ✓ 151 of 159 students would recommend to others
- ✓ 145 Agreed or Strongly Agreed their workshop was useful

THINGS I LEARNED

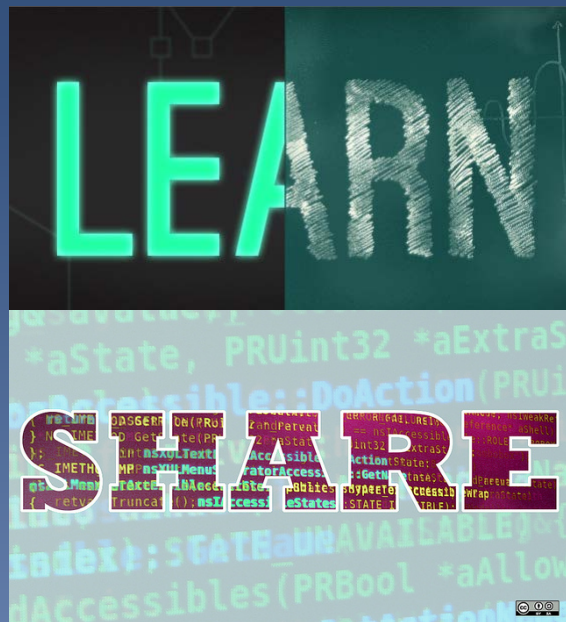
● Interactivity

- ✓ Hands on, goal oriented activities that make them remember the class
- ✓ And me!



THINGS I LEARNED

- Interactivity
- Network Building
 - ✓ Pairs & Teams
 - ✓ Social & Professional Networking
 - ✓ Know their librarian



THINGS I LEARNED

- Interactivity
- Network Building
- Build lessons around real problems and interests
 - ✓ Procrastination
 - ✓ Privacy
 - ✓ Facebook/Twitter



THINGS I LEARNED

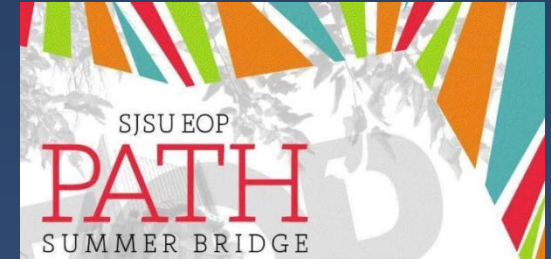
- Interactivity
- Network Building
- Build lessons around real problem and interests
- Student Perspective
 - ✓ Peer Mentor consultation
 - ✓ Google Forms
 - What do you want to learn today?
 - Where do you get stuck?
 - Where do you get information?



PLACES I'VE GONE

- ◉ Summer Bridge

- ◉ Peer Mentors



- ◉ Social Events

- ✓ Swap Meet
- ✓ Spelling Bee
- ✓ Resource Panels

- ◉ EOP works with



- ✓ MOSAIC
- ✓ GENERATE
- ✓ Student Success Services

Spring 2013

- My Assignment is Due Tomorrow – Now What?
- Growing Your Career with Web 2.0
- Using Online Resources

Summer 2013 - Bridge

- Research Skills and Help



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