Targeting Student Leaders: LMU Library and the Latino Leadership Roundtable

Jennifer Masunaga & Cynthia Mari Orozco

CARLDIG-South Fall 2012 Program

November 30, 2012





Diversity at LMU

- Loyola Marymount University's commitment to diversity
 - Intercultural Framework, outlines our definition, vision, and goals in regards to interculturalism
 - "Support academic success for all students, acknowledging the importance of retaining and graduating students from underrepresented groups and first generation college students"
- Demographics
 - 18% Latino/a students
 - 15% transfer students
 - 95% of all Latino/a students receive financial aid



Latino Leadership Roundtable

- Representation from Presidents and Vice Presidents of Latino student organizations
- Includes guest speakers, creating a dialogue about issues that concern the Latino/a community
- Opportunities to work together and strengthen the Latino/a community
- Clubs include: Latino Student
 Union, MEChA, Latino/a Greeks,
 Spanish Club, Latino Business Student
 Association





Campus Partners

- Ethnic & Intercultural Services
- Chicano Latino Student Services
 - Promote leadership, academic and personal success of Latino/a students









William H. Hannon Library

STUDY JAMZ

Fall 2010

Library Resources & Services "of the Week" Outline:

(Each Study Jam takes place on Wednesdays, 5-7pm, Malone 301)

- 1. September 15th, 2010: LINK+ & Inter-Library Loan (each a FREE service to students)
- 2. September 22nd, 2010: Subject Guides (LibGuides)
- 3. September 29th, 2010: **Research Databases** (including access from off-campus)
- 4. October 6th, 2010: Google Scholar
- 5. October 20th, 2010: The library's "Journal List" & Citing Sources
- 6. October 27th, 2010: **LMU's** *Linus* **Catalog** (and how to access your patron record and renew items online)
- 7. November 3rd, 2010: "Get Help" Chat, Virtual Reference, & Call or Text-a-Librarian (424-570-3228)
- 8. November 10th, 2010: *OneSearch (Searching the Catalog & Databases at once)
- 9. November 17th, 2010: E-Reference Links, E-books, & more electronic resources accessible from home.
- November 24th, 2010: Group Study Rooms at the William H. Hannon Library (Online Reservation System & Policies)
- 11. December 1st, 2010: "One-on-One" Consulting with Librarians (each librarian is a "Subject Specialist"!)

Early 2010 Statistics

Study Jamz 2010-2011 Survey (7 Respondents)



LMULA		

Our Audience					
Freshmen	1				
Sophomore	1				
Junior	2				
Senior	3				
Do you come to the William H. Hannon Library regularly?					
Frequently (several times per week)	5				
Sometimes (several times per month)	1				
Seldom (several times per year)	1				
Never	1				
If a library staff member were to visit to show you a resource or service, what would you like to see demonstrated?					
Research Databases	6				
Finding Articles	1				

Loyola Marymount

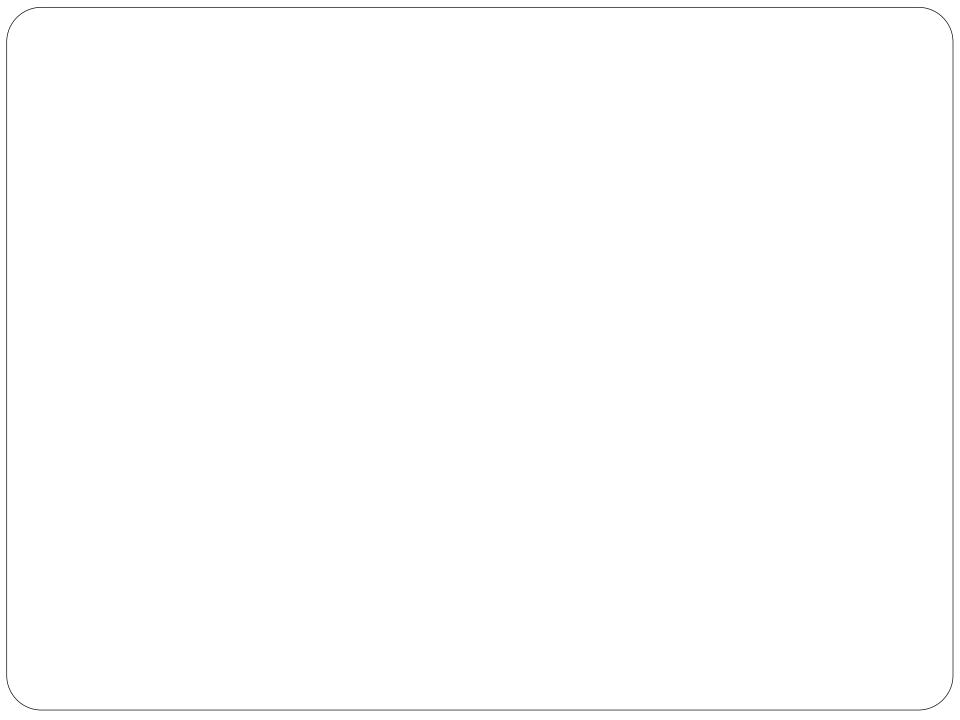
University Los Angeles

Study Jamz @ the LLR















Tip 1:

Get research help at any time on our website using our Get Help Button.

- In person
 - Walk ins @ the Info Desk (1st floor)
- o **Phone**
 - **310.338.2790**
- o Text message
 - Text to: 424.570.3228
- Instant Message
- 24/7 online service
- o One on One Research Consultations
 - Receive assistance in choosing a topic, finding relevant articles, books, or
 primary sources, or going over the steps of a research project in an in-depth
 manner in a one on one meeting with a librarian! Check the website for more
 info: http://library.lmu.edu/get_help/research_consultation.html

http://library.lmu.edu/get_help.html

Tip 2:

Get digital guided research for your club or project through LibGuides.



http://libguides.lmu.edu/

LibGuides are online websites that digitally walk scholars through the research process with links to subject specific databases, websites, tutorials, books and other media. There is a LibGuide for nearly every major and minor in the University.

Important LibGuides:

http://libguides.lmu.edu/grants -- Help with finding scholarships and grants

http://libguides.lmu.edu/citations - Citation Help

http://libguides.lmu.edu/demographics - Statistics Research

http://libguides.lmu.edu/recordingarts - Music Research

http://libguides.lmu.edu/visualresearch - How to find copyright free images

http://libguides.lmu.edu/LAhistory -- Los Angeles Research

LMU LA

William H. Hannon Library, 2011

Questions? Contact Jennifer Masunaga imasunag@lmu.edu: 310.338.5360



William H. Hannon Library



Tip 3:

Get better research results using "Boolean Logic".

Boolean Logic is a way to broaden (increase) or narrow (decrease) your research results when you are researching topics in a library database. You can also use this for Google searches!

Operators	Example Search	The search will find	Venn Diagram
AND	ham and cheese	items containing "ham" and "cheese." AND narrows a search, resulting in fewer hits.	
OR	ham or cheese	items containing either "ham" or "cheese" or both. OR broadens a search, resulting in more hits.	
NOT	ham not cheese	items containing "ham" but not "cheese."	

It works like this!

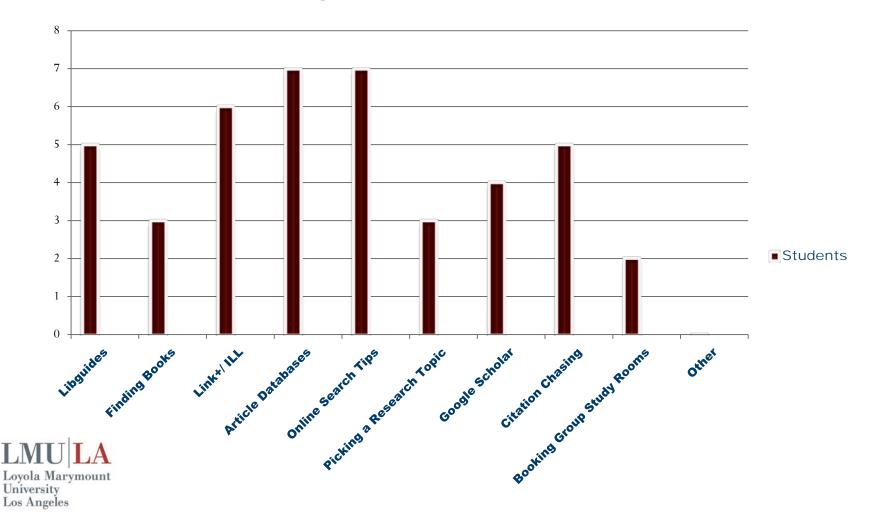
- > AND: Use AND between two keywords to tell the library database to find articles where the two words are placed together.
 - o Example: Mexican Americans AND Academic Achievement
 - Asian Americans AND racial stereotypes
- OR: Use OR when you have two words or phrases that mean the same thing. This will tell the computer to retrieve both terms.
 - o Example: Mexican American OR Chicano
 - African American OR Black
- > NOT: Use NOT when you want to exclude a phrase or word from your search.
 - o Example: Latin American NOT Mexican American
 - Asian American NOT Japanese American

Try it out: http://www.boolify.org

LMU|LA William H. Hammon Library, 2011

Questions? Contact Jennifer Masunaga imasunag@|mu.edu:310.338.5360

2011 Survey (10 Respondents)



2011-2012 Study Jamz Handout





Tip 1: Research Consultations

Research Consultations are one on one meetings with a reference librarian on the topic of your choice. Consultations can be used for any project that involves research; this includes essays, presentations, annotated bibliographies, theses, or independent study. Any major or topic is welcome! Librarians will help you find articles, books, statistics, primary or secondary resources, websites and more. Consultations can be for a single individual or group (instruction sessions utilizing our library classrooms can be booked for large groups and clubs).

The library requires two work days (M-F) to process consultation requests. This is because a consultation may require advance research by the librarian. Please do your best to provide at least 2-3 dates and times you can meet with the librarian.

http://library.lmu.edu/get_help/research_consultation.html

Or click on the blue and Red GET HELP circle on our homepage



Tip 2: Partner up with the Library for your club events!

Do you need a space to host an event for your club? Or need a classroom to hold a guest speaker's lecture? Or just want to do something that gets your club more visibility? The library wants to help!



The Library has:

- Classroom space
- Viewing rooms for films
- Exhibit cases: Design your own library display!
- Library instruction
- And more!

Contact: Jamie Hazlitt, Outreach Librarian (jamie.hazlitt@lmu.edu) for more info!



Tip 7: Get everything you need for finals.

What to do when the book you want is unavailable.



The library can borrow books from other libraries on your behalf from two services, Link+ and Interlibrary Loan. For books you should start at our catalog first (LINUS), then search Link+.

If you cannot find the book in Link+, then fill out an Interlibrary Loan form. Keep in mind these requests take 3-5 business days, so do not do this at the last minute!

If you absolutely cannot wait, the website WorldCat can search public and private libraries (http://www.worldcat.org/). WorldCat is not a service affiliated with LMU, so this means you will have to go directly to the library to pick up the book yourself. If you're confused, talk to a reference librarian (http://library.lmu.edu/get_help.htm).

What to do when you want to request a book in our collection.



If you're in a rush, or want to ensure that you get the book you want, you can place a request online for most books and journals and the library will retrieve them for you. Books and journals from held at the Circulation Desk on the $1^{\rm st}$ floor and all media items (DVDs/CDs etc) are on the $2^{\rm nd}$. Just look for the red request button

on the library record. Online requests take up to 4-6 hours to retrieve. You will be notified in your LLMU Lion email when the item(s) are ready for pickup.



2011-2012 LibGuide



Library Assistant



Ray Andrade



Contact Info

Work: 310.258.4648

Send Email

Links:

Profile & Guides

Comments (0)

Librarian in Residence



Cynthia Mari Orozco





Contact Info

Welcome to the Latino Leadership Roundtable LibGuide!



Hello LMU Latino Leaders!

Welcome to your LibGuide! Over the past several months, the library has given you five minute Study Jamz tips aimed at helping you succeed academically. Now we have put all of our tips online for you to share with your club members, friends and classmates, or for you to keep bookmarked on your personal computer.

Remember, you can always contact Ray, Jennifer or Cynthia or any of the librarians at Hannon by utilizing the contact boxes on this page.

Good luck with finals and we'll see you again next year!

Comments (0)

Reference Librarian



Jennifer Masunaga



Press ENTER to send.

Contact Info

Work number: 310-338-5360 Office: William H. Hannon Library, 1st Floor, Rm 124 Send Email

Links:

Profile & Guides

Subjects:

Education, Chicano Studies,



What we've learned

- Assess, Assess!
- Surveys and Reports are the best ammo for future outreach
- Got 5 minutes? Start with what students want.
- Don't give up—keep pushing to put the library on their agenda.



What we've learned

Be prepared for—and accept—change.



Contact Info

Participating Librarians

- Raymond Andrade // <u>raymond.andrade@lmu.edu</u>
- Jennifer Masunaga // jennifer.masunaga@lmu.edu
- Cynthia Mari Orozco // <u>cynthia.orozco@lmu.edu</u>

Ethnic Intercultural Studies

- Maria Elisa Grandone, Ph.D, Executive Director, Ethnic and Intercultural Services
 Maria Elisa. Grandone @lmu.edu
- Maruth Figueroa, Director, Chicano/a Latino/a Student maruth.figueroa@lmu.edu

