CARL Conference Panel Presentation – April 7, 2012, San Diego, CA Lise Snyder UCLA College Library

## Where are the Librarians? Innovative Approaches to Reference and Instruction, and Implications for the Librarian's Role

- 1. Changes in Reference and Instruction (Teaching and Learning)
  - Reference
    - $\sim$  Reference Desk + mail reference + mediated searching mediated searching -> new models: info desk + ref desk; info/ref desk + individual consultations with librarians + email reference and/or digital reference and/or IM and/or text reference and/or embedded librarians in locations outside the library proper and/or ...
  - Instruction
    - ~ One on one instruction at the reference desk + short shots (brief presentations to large classes in the lecture hall and/or workbooks and/or one shots and/or librarian taught credit course and/or embedded instruction within a subject course and/or remote online instruction and/or ...
  - Reasons why
    - ~ Ongoing technology change and development
    - ~ Development of distance education programs
    - ~ Growth of electronic resources
    - ~ Changing user need/demand
- 2. Changes in Reference and Instruction Staffing Patterns
  - Librarians w/MLS and/or Librarians with PhDs and no MLS and/or Library Assistants and/or Graduate Students, especially those in a MLS/MLIS/MIS program and/or Undergraduates
  - Reasons why
    - ~ Shrinking librarian staffs due to budget cuts
    - ~ Growth in size and complexity in librarian job portfolios
    - ~ Provide growth opportunities for other library staff. Make use of their strengths
    - ~ Addition of PhDs and UGs to the staffing mix Peer to Peer provides benefits for students on either end; new areas of subject expertise added
- 3. What changes mean for librarians (?)
  - Additional time for librarians to address growing/more complicated job portfolios
  - Added task of assessing appropriate roles for non-librarians based on their knowledge base/experience
  - Added task of developing appropriate in-house, ongoing training programs for all non-librarian staff
  - Added task of supervision of all non-librarian reference staff
  - Possible loss of face to face time with primary users -> loss of user input in collection development, instruction needs, instruction design
  - Possible loss in quality of service to primary users
  - Need to carefully address these questions:
    - ~ What *is* librarian work in Reference and Instruction?
    - ~ How is the librarian's role different?
    - ~ Where does their specific expertise come into play?
    - ~ Is there a growing sense that Librarians aren't really necessary to providing excellent user service in these areas?