



## PRE-CONFERENCE ENGAGE WORKSHOPS

Thursday April 8, 2010

8:30 am - 12:00 pm	Pre-Conference Engage Workshop (Granada)	Pre-Conference Engage Workshop (Hermosa)
 <p>A light continental breakfast will be available for AM Engage Session speakers and registrants at 8:00am.</p>	<p><b>Libraries as Motion Video: setting up an in-house studio, getting visual &amp; extending skill-sets into new environments</b></p> <p>'Libraries as Motion Video' will delve into new ways for librarians to connect with students and faculty visually through video hosting sites such as YouTube, growing in popularity as a site to find and share answers and instruction through videos. Developing content in-house with librarians at the production and/or video editing helm, provides us opportunities to translate our specialties, knowledge and skill-sets for digital environments and enter the realm of creators and socially networked sharing. We can try out new ways to involve students and faculty and share content through the library, classroom, LCD displays, websites, social networking sites, iTunesU, course management systems and extending to virtual worlds such as Second Life®</p> <ul style="list-style-type: none"> <li>Introduce a framework and budgetary considerations for setting up an in-house production/post-production center (ranging from free , moderate to expensive)</li> <li>Chart software options; identify new skill-sets &amp; time requirements for content development</li> <li>Address challenges of 'transliteracy' in new environments related to citing sources, permissions and copyright.</li> </ul> <p><b>Bernadette Daly Swanson and Meredith K. Saba (UC Davis)</b></p>	<p><b>The service formerly known as reference: a changing paradigm</b></p> <p>In these trying budget times, libraries are being asked (sometime forced) to make difficult decisions about services which can lead to sacrificing quality. Rather than closing desks, the service of research help can be re-envisioned, re-imagined and reinvigorated. Are the reasons for staffing reference as your institution does still valid? Is a librarian at a desk the best way to provide assistance? Is your approach to reference actually providing students a learning opportunity? Participants will be given a chance to 'backward engineer' their reference services and philosophy by being introduced to central concepts from educational psychology, developmental psychology, learning theories, as well as unique approaches to data gathering and analysis. Participants are asked to prepare for the workshop by bringing specific practices/philosophies from their own or their institution's reference unit that they wish to analyze. Participants will be asked (challenged, perhaps?) to consider the way they, individually, and/or their institution 'does reference.' Further, participants will learn about some central concepts from educational psychology and learning theories as well as unique approaches to data collection and analysis that could justify or change their 'reference assumptions.' The central outcome is for participants to articulate some of the assumptions that govern their own or their institution's reference work and consider the evidence/theory for such assumptions. Attendees will be guided through an examination of their individual and institutional philosophies of conducting student research assistance AKA reference. Pedagogical concepts and evidence-based library and information practice will be used as frameworks.</p> <p><b>Yvonne Nalani Meulemans, Allison Carr, and Pearl Ly (CSU San Marcos)</b></p>
1:30 pm - 5:00 pm	Pre-Conference Engage Workshop (Granada)	Pre-Conference Engage Workshop (Hermosa)
 <p>A snack will be available for afternoon Engage Session speakers and registrants at 3:00pm.</p>	<p><b>Disturbing the Sediment: Dusting off the Information Literacy Competency Standards</b></p> <p>As we approach the 20th anniversary of the inception of the Information Literacy Competency Standards for Higher Education, librarians must ask ourselves, "Is it time for revision?" Not only have libraries changed, but the nature of information and information seeking has changed dramatically in the past 20 years. Some librarians have wondered if these standards are at all representative of what librarians are actually doing in the classroom. During the past twenty years, the ACRL Standards have been effective at giving librarians and other educators a common language through which to discuss expectations for students at all levels of higher education. But no one ever expected them to be perfect. Now that we have been working with them for years, we can take a step back and discuss what they will mean to us as we go forward. Can we update them? Revise them? How are individual librarians already doing this? In some extreme cases, librarians may even be ignoring them because they don't see the connection between the standards and their daily practice. Attendees will participate in small discussion groups to discuss the potential for adapting or reinterpreting the standards. The World Cafe model allows attendees to participate in rotating discussion groups and give people the opportunity to experience many different perspectives. The discussions will culminate in new ideas and ways to make small changes in our daily practice that reinvigorate our teaching.</p> <p><b>Southern California Instruction Librarians (SCIL)</b></p>	<p><b>Reference Toolkit Revisited</b></p> <p>Behind the services we provide and the various "tools" we use to facilitate instruction and research assistance, are the librarians and staff responsible for making the magic happen. The presenters will provide a look at how she/he deals with the selection, development, deployment, and evaluation of their respective "tools". Following the presentations, the session will then focus on learning outcomes and activities for reference librarians with respect to the wide range of "tools" available.</p> <p><b>California Academic Reference Librarians Discussion Interest Group (CARLDIG - South)</b>  <b>Michelle Jacobs (UCLA)</b>  <b>Kenley Neufeld (Santa Barbara City College)</b>  <b>Amy Wallace (CSU Channel Islands)</b></p>

# CONFERENCE OPENING RECEPTION

Thursday April 8, 2010

6:00 pm -8:00 pm

Opening Reception: Share, Network, & Learn (California)



## Reception

The reception will include a pasta bar and fajita bar. There will also be a no-host beverage bar.

### Digital Posters

**Create Your Own Pupu Platter with Library a la Carte: An Open Source Alternative to LibGuides** Janet Pinkley (CSU Channel Islands)

**Listening to the chorus: Librarians conducting copyright education**  
Lua Gregory and Shana Higgins (University of Redlands)

**Leveraging Our Expertise: A Team-Based Approach for Including Information Literacy in Curricular Design** Pamela Jackson (San Diego State University)

**Tech Tuesdays: Technology Workshops at the King Library**  
Peggy Cabrera (San Jose State University)

**Under Surveillance: Teaching Topic Monitoring as a Research Skill with RSS Feeds and Email Alerts** Mira Foster (San Francisco State University)

### Print Posters

**Can Google Replace Your Database?** David Schmitt (UC San Diego)

**Creating an Unexpected Freshman Library Introduction Experience**  
Sami Lange (Sonoma State University)

**Data Curation: Establishing a Baseline for Scientists' Awareness and Interest in Library Based Infrastructure** Jeanine Scaramozzino and Marisa Ramirez (Cal Poly San Luis Obispo)

**Digital Information Fluency: It's Not Your Mother's Information Literacy**  
Susan Shepherd (UC San Diego)

**Mining the Knowledge Base: Wiki Technology and Constructivist Learning in a Reference Services Training Program** Emily Chan & Marina Torres (University of the Pacific)

**(S)He said, She said: the benefits of mentorship from a mentor and mentee perspective**  
Talitha Matlin (San Jose State University MLS Candidate) & Dominique Turnbow (UC San Diego)

**Transforming our Library Reading Room for a Leisure Reading Collection**  
Suzanne Roybal (Dominican University of California)

**Understanding Science Faculty information-seeking behavior To Determine Collection Development Priorities** Jiannan Wang (CSU East Bay)

**Visualizing Library of Congress Subject Headings** Melissa VandeBurgt (CSU Channel Islands)

**We have the technology! We have the capability! Building a mentor program for future librarians** Krista Ivy (UC Riverside)

### Exhibitors



Center for Graduate Studies  
Sacramento, California





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# CONFERENCE SCHEDULE


Friday April 9, 2010

8:00 am – 10:30 am		Plenary Session (California)		
 Breakfast 9:00 – 10:30	Plenary Session	<b>Plenary Session: Be a Leader Not Merely a Follower</b> The presentation examines leadership and its importance to libraries as they cope with the challenges of the present and the future. It highlights both the challenges and opportunities posed by leadership throughout the organization, from those serving on teams to those in supervisory and managerial positions. Still, leadership is a misunderstood concept and other concepts such as those relating to customer service may be more appealing for many librarians. Clearly, leadership requires new attributes and abilities for librarians who become leaders. No all of those in top managerial positions, Hernon argues, are leaders.  <b>Dr. Peter Hernon (Graduate School of Library and Information Science, Simmons College)</b> Peter Hernon is Professor at the Graduate School of Library and Information Science, Simmons College, Boston, where he teaches courses on research methods, evaluation of library services, academic librarianship, leadership, and government information. Dr. Hernon received his Ph.D. degree from Indiana University, Bloomington, and has taught at Simmons College, the University of Arizona, and Victoria University of Wellington (New Zealand). Besides he various activities in New Zealand, he has delivered keynote address in eight other countries: Canada, England, France, Finland, Greece, Portugal, Spain, and South Africa.  He is the co-editor of Library & Information Science Research, founding editor of Government Information Quarterly, and past editor-in-chief of the Journal of Academic Librarianship. Professor Hernon is the author of more than 290 publications, more than 40 of which are books. He has received a number of awards for his research and professional contributions, including being the 2008 recipient of the ACRL Academic/Research Librarian of the Year Award. The first edition of this book, Assessing Service Quality, was the 1998 winner of the Highsmith award for outstanding contribution to the literature of library and information science in 1999.		
10:45 am - 12:00 am	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn	<b>CARL Research Award Winner: Subjecting the Catalog to Assessment</b>  Luiz Mendes (CSU Northridge) Jennie Quinonez-Skinner (CSU Northridge) Danielle Skaggs (CSU Northridge)	<b>New Directions in Library Instruction: Keywords, Visual Literacy, and Critical Thinking</b>  Matt Conner (UC Davis) Melissa Browne (UC Davis)	<b>Panning for the future: an exercise in teamwork</b>  Helen Heinrich (CSU Northridge) Donna LaFollette (SCELC: Statewide California Electronic Library Consortium)	<b>Upstairs-downstairs: Working with a campus assessment coordinator and other allies for effective information literacy assessment</b>  Amy Hofer and Margot Hanson (Golden Gate University)
12:00 pm - 2:00 pm	Lunch & CARL Business Meeting (California)			
 Lunch Business Meeting  CARL Outstanding Member Award  Ilene F. Rockman CARL/ACRL Conference Scholarship  CARL Research Award	<b>2009 Ilene F. Rockman CARL/ACRL Conference Scholarship</b> Julian Prentice Note: Julian Prentice will co-present a Discussion Session on Saturday.  <b>2010 Ilene F. Rockman CARL/ACRL Conference Scholarship (2010)</b> Talitha Matlin and Daisy Larios  <b>Ilene F. Rockman CARL/ACRL Conference Scholarship Sponsored By:</b>     			
	<b>2009 CARL Research Award</b> <i>Subjecting the Catalog to Assessment</i> Luiz Mendes, Jennie Quinonez-Skinner, and Danielle Skaggs (CSU Northridge) Note: The team presented their research in a session prior to the awards luncheon.  <b>2010 CARL Research Award</b> <i>Standardized Information Literacy Assessment: An Institution-Specific Approach</i> Shannon Staley, Valeria Molteni, and Christina Peterson (San Jose State University)  <b>CARL Research Award Sponsored By:</b>     			

Friday April 9, 2010

2:15 pm – 3:30 pm	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn  Discussion	<b>Succession Planning: Predictors for Success</b>  Lesley Farmer (CSU Long Beach)	<b>Rock the CASBAH: CalArts Student Behaviors and Habits</b>  Jeff Gatten (California Institute of the Arts) Mike Bryant (California Institute of the Arts)	<b>People Make Research Guides</b>  Jacqui Grallo (CSU Monterey Bay) Kathlene Hanson (CSU Monterey Bay) Jade Winn (USC)	<b>Library Research and Institutional Review: IRB got your hands tied? Did they get permission?</b>  Pamela Howard (SFSU) Mira Foster (SFSU)
3:30 pm – 3:45 pm	<b>Snack Break: Sponsored by</b> 			
3:45 pm – 5:00 pm	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn  Discussion	<b>Digging into Our "Hidden Collections": Maximizing Staff Skills and Technology to Enhance Access to Special Collections</b>  Elaine Franco (UC Davis) John Sherlock (UC Davis) Sarah Buchanan (UCLA)	<b>Mentees at the Beach! What do mentees want?</b>  Eileen K. Bosch (CSU Long Beach) Khue Duong (CSU Long Beach)	<b>Mining the Knowledge Base: Wiki Technology and Constructivist Learning in a Reference Services Training Program</b>  Emily Chan (University of the Pacific) Marina Torres (University of the Pacific)	<b>The Library Scavenger Hunt Strikes Back: teaching "Library as Place"</b>  Allison Carr (CSU San Marcos) Pearl Ly (CSU San Marcos)
6:00 – 8:00 pm	<b>Dinner Program (California)</b>			
 <b>Dinner Program</b>	<p><b>Built by a Bureaucracy: Treasures of the California State Library</b>  This year, the California State Library celebrates its 160<sup>th</sup> anniversary making it one of the oldest governmental libraries west of the Mississippi. In this slide-illustrated talk, Kurutz will present an overview of the Library's rough and tumble early years, the architecture of the historic Library &amp; Courts Building, the acquisition of such notable biblio-treasures as the Nuremberg Chronicle from 1493 and John James Audubon's incomparable double elephant folio. There will be a focus, of course, on California history and its colorful past with such exciting items as a 1666 map of California as an island, James Marshall's hand-drawn map showing where he discovered gold in 1848, humorous prints spoofing gold fever, Gold Rush daguerreotypes, early cookbooks and menus, and examples from the Library's vast ephemera collection including gorgeous posters and booklets designed to promote California as a place for "health, wealth, and sunshine." Since we are in the state capital, the program will conclude with a glimpse at the Golden State's zany political history.</p> <p><b>Gary Kurutz</b>  Since 1980, Kurutz has served as Principal Librarian, Special Collections Branch of the California State Library in Sacramento. Special Collections includes the California History Section, Sutro Library, General Rare Book Collection, and Preservation Office. Previously, he held positions as Head Librarian, Sutro Library; Library Director, California Historical Society; and Bibliographer of Western American at the Henry E. Huntington Library. Additionally, he serves as Executive Director of the California State Library Foundation and is on the faculty of the California Rare Book School at UCLA. He has received awards from The Book Club of California, California Historical Society, California Committee for the Promotion of History, Commonwealth Club of California, Oregon-California Trails Association, Sacramento Book Collectors Club, and the Sacramento County Historical Society.</p> <p>Kurutz has authored a number of books, including <u><a href="#">Recollections on war with Mexico</a></u>, <u><a href="#">Knights of the lash : the stagecoach stories of Major Benjamin C. Truman</a></u>, <u><a href="#">California calls you : the art of promoting the Golden State, 1870 to 1940</a></u>, <u><a href="#">The Architectural Terra Cotta of Gladding, McBean</a></u>, <u><a href="#">Benjamin C. Truman: California Booster and Bon Vivant</a></u>, and <u><a href="#">The California Gold Rush: A Descriptive Bibliography of Books and Pamphlets Covering the Years 1848-1853</a></u>. He has also written over one hundred articles for scholarly and library related publications, and is the editor of the California State Library Foundation <i>Bulletin</i>.</p>			

Saturday April 10, 2010

8:00 pm – 10:30 pm				
Plenary Session (California)				
<b>8:00 - 9:00</b>  <b>Breakfast</b> <b>9:00 – 10:30</b> <b>Plenary Session</b>	<b>Plenary Session: Intention to Action: Influencing Others When You Don't Have (or Can't Use) Authority</b> Library organizations are full of people with talent, insight, energy, and ambition who don't necessarily have the formal authority to make and implement decisions on their own. Even those in management roles often find that using authority is not the most effective way to get things done. Working with and through other people is an essential skill for anyone who wants to see their ideas take root. This interactive session will help you discover how to shape others' opinions and move your ideas forward without relying on positional power.			
	<b>Melanie Hawks</b> Melanie Hawks is the Learning and Development Coordinator at the University of Utah's J. Willard Marriott Library. Melanie has more than fifteen years of experience as a trainer and facilitator in the nonprofit and higher education sectors. She designs and delivers both online and in-person learning events for library professionals throughout the United States and Canada. Melanie has a Master of Professional Communication from Westminster College and has recently authored the ACRL Active Guides on Life/Work Balance and Influencing Without Authority.			
10:45 pm - 12:00 pm	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn  Discussion	<b>Are They Getting It: Seeking Evidence of Students' Research Behavior Over Time</b>  Karin Griffin (CSU Long Beach) Susan Jackson (CSU Long Beach) Carol Perruso (CSU Long Beach)	<b>The Library as a Student Research Site</b>  Anna Gold (Cal Poly San Luis Obispo)	<b>Is it really sink or swim for tenure tracks?</b>  Crystal Goldman (SJSU) Valeria Molteni (SJSU) Y. Diana Wu (SJSU)	<b>Usability Testing of a Library Web Site: Librarians and Anthropologists Working Together</b>  Allison Cowgill (CSU Fresno) Amanda Dinscore (CSU Fresno)
12:00 pm - 2:00 pm	<b>Lunch On Your Own:</b> <b>See Local Arrangement Board for Details on Interest Group (IG) No-Host Lunches</b>			
2:15 pm – 3:30 pm	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn  Discussion	<b>Using Systematic Review for Higher Steps to Research Methods: The Case of Business Instruction</b>  Ann Fiegen (CSU San Marcos) Diana Wu (San Jose State University)	<b>It's about the plan: how to ensure that your program evaluation gives you the results you need</b>  Susan Shepherd (UC San Diego) Dominique Turnbow (UC San Diego)	<b>Early Career Issues in Academic Librarianship</b>  Katherine O'Clair (Cal Poly San Luis Obispo)	<b>Libraries as Bedrock: Partnering to Promote Diversity and Inclusiveness on Campus</b>  Serjio Acevedo (University of the Pacific) Michelle Maloney (University of the Pacific)
3:30 pm – 3:45 pm	Snack Break			
3:45 pm – 5:00 pm	Listen & Learn (El Dorado)	Listen & Learn (Fresno)	Discussion (Granada)	Discussion (Hermosa)
Listen & Learn  Discussion	<b>The Next Generation Research Guide: You Too Can Move to LibGuides and Plan a Cheap, Fun Marketing Campaign in One Semester or Less</b>  Nicole Allensworth (SFSU) Diane Sands (SFSU) Hesper Wilson (SFSU)	<b>Faculty Online Collaborations: One Jewel at a Time</b>  Robin Lockerby (National University) Vicki Martineau (National University) Christine Photinos (National University) Barbara Stillwell (National University) Shareen Grogan (National University)	<b>Let's Try This Again: Redefining the Content of Information Literacy for a Post-Google World</b>  Korey Brunetti (CSU East Bay) Julian Prentice (Chabot College) Lori Townsend (CSU East Bay)	<b>Using the Library Staff and Statistics to Create a Dynamic Twitter Program</b>  Sami Lange (Sonoma State University) Joe Marquez (Sonoma State University)